ORDER

Orders Order / Rev: 710410 - 5 06299734 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1536 A 09/12/12 - 09/17/12 Flight Dates: Primary AE: Aaron Ashe 08/28/12 / 09/13/12 Sales Office: Original Date / Rev: T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/10/12	09/16/12	136	\$91,610.00	\$77,868.50
09/17/12	09/23/12	35	\$28.675.00	\$24.373.75

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	171	\$120,285.00	\$102,242.25	0.00
Totals	171	\$120,285,00	\$102.242.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code	Break	Start/End	Γime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
1 WTSP 09/12/12 09/14/12	ON (M-Su) ON (M-Su)	СМ	M-F 137, Sa (4:30 XM-4:5	а 1205, WГF 59 XM)	:30	4	\$50.00 P-4	0.00 NM	4	\$200.00
Start Date End Date Week: 09/10/12 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	Rate \$50.00	Rating 0.00						
2 WTSP 09/17/12 09/17/12	ON (M-Su) ON (M-Su)	СМ	M-F 137, Sa (4:30 XM-4:5	*	:30	2	\$75.00 P-4	0.00 NM	2	\$150.00
Start Date End Date Week: 09/17/12 09/23/12	Weekdays M	Spots/Week 2	Rate \$75.00	Rating 0.00						
3 WTSP 09/12/12 09/14/12	5-530a 5-530a 10 News	СМ	5-530a	WГF	:30	4	\$90.00 P-4	0.00 NM	4	\$360.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	<u>Weekdays</u> WΓF	Spots/Week 4	Rate \$90.00	Rating 0.00						
4 WTSP 09/17/12 09/17/12	5-530a 5-530a 10 News	СМ	5-530a	М	:30	1 9	\$100.00 P-4	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays M	Spots/Week 1	Rate \$100.00	Rating 0.00						
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>I</u> 1 WTSP 09/17/12-09/23/12	Description 5-530a	<u>Star</u> 5-53	t/End Time 0a	<u>V\</u> M	/eekdays	Lengt :30		Rtg Type 0.00 NM		
Credited										
5 WTSP 09/12/12 09/14/12	530-6a 530-6a 10 News	СМ	530-6a	WГF	:30	4 \$	\$100.00 P-4	0.00 NM	4	\$400.00
Start Date End Date Week: 09/10/12 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$100.00	Rating 0.00						
6 WTSP 09/17/12 09/17/12		CM	530-6a	M	:30	1 5	\$150.00 P-4	0.00 NM	1	\$150.00

Print Date: 09/13/12 17:15:40 Page 2 of 9

Order / Rev: 710410 - 5 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ays	Len Spo	ots	Rate Pr	Rtg Type	Spots	Amount
			530-6a 530-6a 10 News									_	
<u>S</u> Week: 0	tart Date 9/17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						<u> </u>	
7 WTSI	9 09/12/1	2 09/14/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	V	VГF	:30	4	\$125.00 P-4	0.00 NM	4	\$500.00
<u>S</u> Week: 0	tart Date 9/10/12	End Date 09/16/12	Weekdays WΓF	Spots/Week 4	Rate \$125.00	Rating 0.00							
8 WTSI	9 09/17/1	2 09/17/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	М		:30	1	\$175.00 P-4	0.00 NN	1	\$175.00
<u>S</u> Week: 0	tart Date 9/17/12	End Date 09/23/12	Weekdays M	Spots/Week	Rate \$175.00	Rating 0.00							
E 9 WTSI	9 09/12/1	2 09/14/12	CBS This Morning	•	7-9a (7:00 AM-8		WTF	:30	4	\$125.00 P-4	0.00 NM	3	\$375.00
_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	h Date Ra		WTF Description		\$125.00 t/End Time	0.00		Weekdays	Len		Rtg Type		
	P 09/10/1. Credited	2-09/16/12 C	CBS This Morning	7-9a	l	(7:00 AM-8	3:00 A	WThF	- :	:30 (\$125.00	0.00 NN	1	
10 WTSI	9 09/17/1	2 09/17/12	CBS This Morning	-	7-9a			:30	1	\$200.00 P-4	0.00 NM	1 1	\$200.00
<u>s</u>	tart Date	End Date	CBS This Mornin Weekdays	g Spots/Week	(7:00 AM-8 Rate	:00 AM) Rating							
Week: 0		09/23/12	M CBS This Morning	g CM	\$200.00 7-9a	0.00 V	WTF	:30	4	\$125.00 P-4	1 0.00 NM	4	\$500.00
			CBS This Mornin	g	(8:00 AM-9	:00 AM)	•••	.00	7	Ψ120.001	0.00 1410		φοσο.σσ
<u>S</u> Week: 0	tart Date 9/10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	Rate \$125.00	Rating 0.00							
12 WTSI	9 09/17/1	2 09/17/12	CBS This Morning	-	7-9a (8:00 AM-9			:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
_	tart Date	End Date	Weekdays M	Spots/Week	Rate	Rating							
Week: 0 E 13 WTSI		09/23/12 2 09/14/12	M-F 9-930a 10 N	ews, 9a@iM	\$200.00 9-9:30A	0.00 V	<i>W</i> TF	:30	4	\$70.00 P-4	0.00 NM	3	\$210.00
s	tart Date	End Date	10 News, 9am Weekdays	Spots/Week	Rate	Rating							
Week: 0		09/16/12	WTF Description	4	\$70.00 t/End Time	0.00	,	Weekdays	Len	ath Pate	e Rtg Type		
3 WTS	P 09/10/1	_ <u> </u>	<u>л-F 9-930a 10 N</u> ew					WГhF			$\frac{1}{1}$ 0.00 NN		
	redited ng 102-10	3]											
E 14 WTSI	9 09/17/1	2 09/17/12	M-F 9-930a 10 No.	ews, 9a0iM	9-9:30A	M		:30	2	\$100.00 P-4	0.00 NM	2	\$200.00
	tart Date	End Date	Weekdays M	Spots/Week	Rate	Rating							
Week: 0		09/23/12 2 09/14/12		ews, 9a@iM	\$100.00 9-9:30A	0.00 V	WTF	:30	4	\$70.00 P-4	0.00 NM	4	\$280.00
s	tart Date	End Date	10 News, 9am Weekdays	Spots/Week	Rate	Rating							
Week: 0	9/10/12	09/16/12	WГF	4	\$70.00	0.00		.20		\$4.00.00 B	1 0 00 NN		#200.00
10 10131	9 09/17/1	2 09/17/12	M-F 930-10a Inside Edition	СМ	930-10a	IV I		:30	2	\$100.00 P-4	0.00 NM	2	\$200.00
<u>S</u> Week: 0	tart Date 9/17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$100.00	Rating 0.00							
		2 09/14/12	M-F 10-11a Studio 10	CM	10-11a	V	WTF	:30	4	\$50.00 P-4	0.00 NM	4	\$200.00
<u>S</u> Week: 0	tart Date 9/10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$50.00	Rating 0.00							
18 WTSI	9 09/17/1	2 09/17/12	M-F 10-11a Studio 10	СМ	10-11a	M		:30	1	\$75.00 P-4	0.00 NM	1	\$75.00
<u>S</u> Week: 0	tart Date 9/17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$75.00	Rating 0.00							

Print Date: 09/13/12 17:15:40 Page 3 of 9

Order / Rev: 710410 - 5 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
19 WTSP	09/12/1	2 09/14/12	Price Is Right Price Is Right	СМ	11a-12p	WГF	:30	5	\$375.00 P-4	0.00 NM	5	\$1,875.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 5	Rate \$375.00	Rating 0.00						
		2 09/17/12	Price Is Right Price Is Right	СМ	11a-12p	M	:30	1	\$450.00 P-4	0.00 NM	1	\$450.00
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays M	Spots/Week	Rate \$450.00	Rating 0.00						
		2 09/14/12	M-F 12-1230p	CM	12-1230p	WTF	:30	4	\$325.00 P-4	0.00 NM	4	\$1,300.00
	rt Date	End Date	10 News @ Noo	Spots/Week	Rate	Rating						
Week: 09/ 22 WTSP		09/16/12 2 09/17/12	WГF М-F 12-1230р	CM	\$325.00 12-1230p	0.00 M	:30	1	\$450.00 P-4	0.00 NM	1	\$450.00
<u>Sta</u>	rt Date	End Date	10 News @ Noo Weekdays	n Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M	1 CM	\$450.00	0.00	-20		₾40E 00 D 4	0.00 NIM	,	£4.700.00
		2 09/14/12	Y&R Young and the R		1230-130p	WTF	:30	4	\$425.00 P-4	0.00 NM	4	\$1,700.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	Rate \$425.00	Rating 0.00						
		2 09/17/12	Y&R Young and the R	CM	1230-130p	M	:30	1	\$550.00 P-4	0.00 NM	1	\$550.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ E 25 WTSP		09/23/12	M B&B	CM	\$550.00 130-2p	0.00 WTF	:30	4	\$425.00 P-4	0.00 NM	3	\$1,275.00
LZJ WIJF	09/12/1	2 09/14/12	Bold and Beautif		130-2μ	W11	.30	4	φ423.00 F -4	U.UU INIVI	3	\$1,275.00
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$425.00	Rating 0.00						
Spot Ch	Date Ra	nge D	escription	Star	/End Time	<u>v</u>	<u>Veekdays</u>	Len		Rtg Type		
	09/10/12 edited	2-09/16/12 B	&B	130-	2p	-	- WThF	-	:30 (\$425.00)	0.00 <i>NM</i>		
		2 09/17/12	B&B	CM	130-2p	M	:30	1	\$550.00 P-4	0.00 NM	1	\$550.00
01-	-1 D -1 -	E. J.D.	Bold and Beautif		Data	Dation						
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00						
E 27 WTSP	09/12/1	2 09/14/12	M-F 2-3p The Talk	СМ	2-3p	WГF	:30	4	\$300.00 P-4	0.00 NM	3	\$900.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Spot Ch	Date Ra	09/16/12 nge D	escription		\$300.00 <u>E/End Time</u>	0.00 <u>V</u>	Veekdays	Len	gth Rate	Rtg Type		
		2-09/16/12 N	1-F 2-3p	2-3p	_	-	- WThF	-	:30 (\$300.00)	0.00 NM		
	edited	2 09/17/12	M-F 2-3n	CM	2-3p	M	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
20 W131	03/17/1	2 09/11/12	The Talk	Civi	2-3μ	141	.50	'	ψ300.001 -4	0.00 14101	'	ψ500.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$300.00	Rating 0.00						
29 WTSP	09/12/1	2 09/14/12	M-F 3-4p Let's Make a Dea	CM	3-4p	WTF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF	4	\$300.00	0.00				0.00.1114		#075.00
30 W15P		2 09/17/12	IVI-F 3-4p	CM	3-4p	М	:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
	03/17/1		Let's Make a Dea	al								
	rt Date	End Date	Weekdays	Spots/Week	Rate \$275.00	Rating						
Week: 09/	rt Date 17/12	End Date 09/23/12 2 09/14/12	<u>Weekdays</u> M M-F 4-5p		<u>Rate</u> \$275.00 4-5p	Rating 0.00	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Week: 09/ 31 WTSP	nt Date 17/12 09/12/1	09/23/12 2 09/14/12	Weekdays M M-F 4-5p Dr. Phil	Spots/Week 1 CM	\$275.00 4-5p	0.00 WTF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Week: 09/ 31 WTSP	rt <u>Date</u> 17/12 09/12/1	09/23/12	<u>Weekdays</u> M M-F 4-5p	Spots/Week 1	\$275.00	0.00	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00

Print Date: 09/13/12 17:15:41 Page 4 of 9

Order / Rev: 710410 - 5 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
			M-F 4-5p Dr. Phil			M					
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week	Rate \$400.00	Rating 0.00					
E33 WTSP			M-F 5-530p 5-530p 10 News	СМ	5-530p	WГF	:30	4 \$200.00 P-4	0.00 NM	3	\$600.00
Week: 09 Spot Ch	Date Ra	End Date 09/16/12 ange D 2-09/16/12 M	Weekdays WTF escription	Spots/Week 4 Star 5-53	Rate \$200.00 t/End Time 0p	_	/eekdays - WГhF	<u>Length</u> <u>Rate</u> :30 (\$200.00)	Rtg Type 0.00 NM		
_	edited g 7-9a 9/	17]	•		•			,			
34 WTSP	09/17/1	2 09/17/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	M	:30	1 \$275.00 P-4	0.00 NM	1	\$275.00
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$275.00	Rating 0.00					
35 WTSP	09/12/1	2 09/14/12	M-F 530-6p 10 News at 530p	CM	530-6p	WΓF	:30	4 \$200.00 P-4	0.00 NM	4	\$800.00
Sta Week: 09	art Date /10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$200.00	Rating 0.00					
36 WTSP	09/17/1	2 09/17/12	M-F 530-6p 10 News at 530p	СМ	530-6p	М	:30	1 \$275.00 P-4	0.00 NM	1	\$275.00
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$275.00	Rating 0.00					
E37 WTSP	09/12/1	2 09/14/12	M-F 6-630p 6-630p 10 News	CM	6-630p	WΓF	:30	6 \$250.00 P-4	0.00 NM	4	\$1,000.00
Week: 09		End Date 09/16/12	Weekdays WTF	Spots/Week 6	<u>Rate</u> \$250.00	Rating 0.00	fa a balanca	Laureth Bata	Dia Tara		
3 WTSF	<u>Date Ra</u> 2 09/10/1. redited	ange <u>D</u> 2-09/16/12 M	escription 1-F 6-630p	6-63	t/End Time 0p	_	<u>/eekdays</u> - WThF	:30 (\$250.00)	Rtg Type 0.00 NM		
[cc	mbine in	to 1x 6p 9/17 2-09/16/12 M	-	6-63	·On		- WThF	:30 (\$250.00)	MV 00 0		
Cr	edited	to 1x 6p 9/17		0 00	oρ		******	.σσ (φ2σσ.σσ)	0.00 74117		
E38 WTSP		· ·	-	СМ	6-630p	M	:30	2 \$500.00 P-4	0.00 NM	2	\$1,000.00
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week 2	Rate \$500.00	Rating 0.00					
			CBS Evening New		630-7p	W- F	:30	2 \$600.00 P-3	0.00 NM	2	\$1,200.00
Sta Week: 09	art Date /10/12	End Date 09/16/12	Weekdays W- F	Spots/Week 2	Rate \$600.00	Rating 0.00					
41 WTSP	09/12/1	2 09/14/12	7-730p 10 News, 7pm M	CM -F	7-730p	WTF	:30	4 \$300.00 P-4	0.00 NM	4	\$1,200.00
Sta Week: 09	art Date /10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$300.00	Rating 0.00					
		2 09/17/12	7-730p Wheel of Fortune	СМ	7-730p	M	:30	1 \$1,300.00 P-4	0.00 NM	1	\$1,300.00
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$1,300.00	Rating 0.00					
		2 09/14/12	730-8p Inside Edition	СМ	730-8p	WГF	:30	4 \$300.00 P-4	0.00 NM	4	\$1,200.00
Sta Week: 09	art Date /10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$300.00	Rating 0.00					
		2 09/17/12	730-8p Jeopardy	CM	730-8p	M	:30	1 \$1,500.00 P-4	0.00 NM	1	\$1,500.00
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$1,500.00	Rating 0.00					

Print Date: 09/13/12 17:15:41 Page 5 of 9

Order / Rev: 710410 - 5 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Start End	Inventory Code	Break	Start/End Ti		Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
45 WTSP 09/12/12 09/14/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135p	oWTF	:30	4	\$750.00 P-4	0.00 NM	4	\$3,000.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 <u>End Date</u> 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$750.00	Rating 0.00						
46 WTSP 09/17/12 09/17/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135p	O M	:30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
Start Date End Date Week: 09/17/12 09/23/12	Weekdays M	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
47 WTSP 09/15/12 09/15/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Start Date End Date Week: 09/10/12 09/16/12	Weekdays S-	Spots/Week 1	Rate \$400.00	Rating 0.00						
48 WTSP 09/16/12 09/16/12	LN (Su) Late News (Su)	СМ	Su 11-1135p	S	:30	1	\$600.00 P-4	0.00 NM	1	\$600.00
Start Date End Date Week: 09/10/12 09/16/12	Weekdays S	Spots/Week 1	Rate \$600.00	Rating 0.00						
49 WTSP 09/12/12 09/14/12	Letterman Late Night with D	CM avid Letterma	1135p-1237a n	WTF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Start Date End Date Week: 09/10/12 09/16/12	Weekdays WTF	Spots/Week 4	Rate \$300.00	Rating 0.00						
50 WTSP 09/17/12 09/17/12	Letterman Late Night with D	CM avid Letterma	1135p-1237a n	M	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 <u>09/23/12</u>	Weekdays M	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
52 WTSP 09/17/12 09/17/12	Late Late Show Late Late Show	СМ	1237-137a	M	:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 <u>End Date</u> 09/23/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
53 WTSP 09/15/12 09/15/12	Sat 6-8a 10 News, 6am Sa	CM aturday	Sat 6-8a	S-	:30	2	\$40.00 P-4	0.00 NM	2	\$80.00
Start Date End Date Week: 09/10/12 09/16/12	Weekdays S-	Spots/Week 2	<u>Rate</u> \$40.00	Rating 0.00						
54 WTSP 09/15/12 09/15/12	Sat 8-10a CBS This Morning	CM g Saturday	Sat 8-10a	S-	:30	2	\$80.00 P-4	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 <u>End Date</u> 09/16/12	Weekdays S-	Spots/Week 2	<u>Rate</u> \$80.00	Rating 0.00						
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>D</u> 1 WTSP 09/10/12-09/16/12 S	escription at 8-10a		<u>t/End Time</u> 8-10a	<u>v</u>	<u>/eekdays</u> Sa	Le		Rtg Type 0.00 NM		
Credited 2 WTSP 09/10/12-09/16/12 S	at 8-10a	Sat	3-10a	-	Sa		:30 (\$80.00)	0.00 <i>NM</i>		
Credited 50 WTCP 00/45/42 00/45/42	C-+ 7 700-	CM	Cat 7 720a	S-	-20		£450.00 D.4	0.00 NIM	,	#450.00
56 WTSP 09/15/12 09/15/12	Wheel of Fortune		Sat 7-730p		:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 <u>509/16/12</u>	<u>Weekdays</u> S-	Spots/Week 1	Rate \$150.00	Rating 0.00						
57 WTSP 09/15/12 09/15/12	Sat 730-8p Jeopardy	СМ	Sat 730-8p	S-	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
Start Date End Date Week: 09/10/12 09/16/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
58 WTSP 09/16/12 09/16/12	CBS Sunday Mor	-	Sun 9-1030a	S	:30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
Start Date End Date Week: 09/10/12 09/16/12	Weekdays S	Spots/Week 1	Rate \$1,600.00	Rating 0.00						
60 WTSP 09/17/12 09/17/12	Mon Prime A How I Met Your N	CM Nother	Mon 8-9p	M	:30	1	\$9,000.00 P-3	0.00 NM	1	\$9,000.00
Start Date End Date Week: 09/17/12 09/23/12	Weekdays M	Spots/Week 1	Rate \$9,000.00	Rating 0.00						
61 WTSP 09/17/12 09/17/12	Mon Prime B 2 Broke Girls	СМ	Mon 9-10p	M	:30	1	\$5,500.00 P-4	0.00 NM	1	\$5,500.00

Print Date: 09/13/12 17:15:41 Page 6 of 9

Order / Rev: 710410 - 5 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Sta		Inventory Code		Start/End T		Len Spo		0 7.	Spots	Amount
61 WTSP 09/1	7/12 09/17/12	Mon Prime B 2 Broke Girls	СМ	Mon 9-10p	М	- :30	1 \$5,500.00 P-4	0.00 NM	1	\$5,500.00
Start Da Week: 09/17/12		Weekdays M	Spots/Week 1	Rate \$5,500.00	Rating 0.00					
62 WTSP 09/1	7/12 09/17/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	М	- :30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
Start Da Week: 09/17/12		Weekdays M	Spots/Week 1	Rate \$3,500.00	Rating 0.00					
63 WTSP 09/1	2/12 09/12/12	Wed Prime B Criminal Minds	СМ	Wed 9-10p	W ·	- :30	2 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
Start Da Week: 09/10/12		<u>Weekdays</u> W	Spots/Week 2	Rate \$3,000.00	Rating 0.00					
Spot Ch Date		Description Description		t/End Time		Weekdays		Rtg Type		
2 WTSP 09/1 Credited	0/12-09/16/12 N	vea Prime B	vvec	l 9-10p		W	- :30 (\$3,000.00)	0.00 NW		
64 WTSP 09/1	2/12 09/12/12	Wed Prime C CSI: Crime Scen	CM e Investigation	Wed 10-11p	W	- :30	1 \$2,500.00 P-4	0.00 NM	0	\$0.00
Start Da Week: 09/10/12		<u>Weekdays</u> W	Spots/Week	Rate \$2,500.00	Rating 0.00					
Spot Ch Date	Range [Description	Star	t/End Time		Weekdays		Rtg Type		
1 WTSP 09/1 Credited	0/12-09/16/12 N	Ned Prime C	Wed	l 10-11p		W	- :30 (\$2,500.00)	0.00 <i>NM</i>		
E 65 WTSP 09/1		Thu Prime A	CM	Thu 8-9p	T	- :30	1 \$2,500.00 P-4	0.00 NM	0	\$0.00
0, .5	5 JD /	Big Bang Theory			D ::					
Start Da Week: 09/10/12		<u>Weekdays</u> T	Spots/Week 1	Rate \$2,500.00	Rating 0.00					
Spot Ch Date		<u>Description</u>	<u>Star</u>	t/End Time		Weekdays		Rtg Type		
1 WTSP 09/1 Credited	0/12-09/16/12	Thu Prime A	Thu	8-9p		Th	- :30 (\$2,500.00)	0.00 NM		
67 WTSP 09/1	3/12 09/13/12	Thu Prime C Thu Prime C	CM	Thu 10-11p	T ·	- :30	1 \$2,000.00 P-4	0.00 NM	1	\$2,000.00
Start Da Week: 09/10/12		<u>Weekdays</u> T	Spots/Week 1	Rate \$2,000.00	Rating 0.00					
68 WTSP 09/1		Fri Prime A Undercover Boss	CM	Fri 8-9p	F-	- :30	2 \$1,500.00 P-4	0.00 NM	2	\$3,000.00
Start Da		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/10/12		F Fri Prime B	CM 2	\$1,500.00 Fri 9-10p	0.00	- :30	2 \$1,500.00 P-4	0.00 NM	2	\$3,000.00
00 11101 007	1,12 00,11,12	CSI: NY	O.V.	т по тор	•	.00	2 \$1,000.001	0.00 1411	_	ψο,σσσ.σσ
Start Da Week: 09/10/12		<u>Weekdays</u> F	Spots/Week 2	Rate \$1,500.00	Rating 0.00					
70 WTSP 09/1	4/12 09/14/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F- ·	- :30	2 \$1,500.00 P-4	0.00 NM	2	\$3,000.00
Start Da Week: 09/10/12		Weekdays	Spots/Week	Rate \$1,500.00	Rating 0.00					
71 WTSP 09/1			CM	Sat 9-10p	S	- :30	1 \$1,000.00 P-4	0.00 NM	1	\$1,000.00
Otant Da	- Ford Date	Crimetime Saturo	•	Data	Detien					
Start Da Week: 09/10/12		<u>Weekdays</u> S-	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
72 WTSP 09/1	6/12 09/16/12	Sun Prime A 60 Minutes	CM	7-8p	;	S :30	1 \$2,500.00 P-4	0.00 NM	1	\$2,500.00
Start Da Week: 09/10/12		<u>Weekdays</u> S	Spots/Week 1	Rate \$2,500.00	Rating 0.00					
73 WTSP 09/1			СМ	Sun 8-9p		S :30	2 \$3,500.00 P-4	0.00 NM	2	\$7,000.00
Start Da	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/10/12	09/16/12	S		\$3,500.00	0.00	-				
74 WTSP 09/1		Sun Drimo C	CM	Sun 9-10p	:	S :30	1 \$2,000.00 P-4	0.00 NM	1 1	\$2,000.00

Print Date: 09/13/12 17:15:41 Page 7 of 9

Order / Rev: 710410 - 5 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Da	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
74 WTSP	09/16/1	2 09/16/12	Sun Prime C The Good Wife	СМ	Sun 9-10p		S	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
<u>Sta</u> Week: 09	art Date	End Date 09/16/12	Weekdays	Spots/Week	Rate \$2,000.00	Rating 0.00							
			Sun Prime D	CM	Sun 10-11p		S	:30	2	\$1,800.00 P-4	0.00 NM	2	\$3,600.00
Sta	art Date	End Date	The Mentalist Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 09		09/16/12	S		\$1,800.00	0.00				.			
76 WISP	09/16/1	2 09/16/12	NFL Football Gar		4-7p		S	:30	1	\$4,000.00 P-4	0.00 NM	0	\$0.00
Sta Week: 09	art Date /10/12	End Date 09/16/12	Weekdays	Spots/Week 1	Rate \$4,000.00	Rating 0.00							
Spot Ch	Date Ra	inge D	escription	Star	t/End Time	0.00		eekdays	Len		Rtg Type		
	2 09/10/12 edited	2-09/16/12 N	IFL Football Game	#2 4-7p				Sı	1	:30 (\$4,000.00)	0.00 NM		
[m	ove to 1p												
77 WTSP	09/16/1	2 09/16/12	NFL Football Gar		4-7p		S	:30	1	\$4,000.00 P-4	0.00 NM	0	\$0.00
Sta Week: 09	art Date	End Date 09/16/12	Weekdays	Spots/Week	Rate \$4,000.00	Rating 0.00							
Spot Ch	Date Ra	inge D	escription	Star	t/End Time	0.00	We	eekdays	Len	gth Rate	Rtg Type		
	2 09/10/1: edited	2-09/16/12 N	IFL Football Game	#2 4-7p			= =	Sı	1	:30 (\$4,000.00)	0.00 <i>NM</i>		
_	ove to 1p	game]											
78 WTSP	09/12/1	2 09/12/12	Wed Prime C CSI: Crime Scen	CM e Investigation	Wed 10-11p	W	J	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09		09/16/12	Thu Prime A	CM	\$2,500.00 Thu 8-9p	0.00	T	:30	1	\$2,500.00 P-4	0 00 NM	0	\$0.00
L75 WIOI	03/13/1	2 03/13/12	Big Bang Theory		•		1	.50		ψ <u>2,</u> 300.001 - 1	0.00 14101		ψ0.00
Sta Week: 09	art Date	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week	Rate \$2,500.00	Rating 0.00							
Spot Ch	Date Ra	inge D	escription	Star	t/End Time	0.00	_	eekdays	Len		Rtg Type		
	2 09/10/12 edited	2-09/16/12 T	hu Prime A	Thu	8-9p			- Th	-	:30 (\$2,500.00)	0.00 <i>NM</i>		
		2 09/13/12	Thu Prime B	CM	Thu 9-10p		T	:30	1	\$7,000.00 P-3	0.00 NM	1	\$7,000.00
			Big Brother 14		_								
Sta Week: 09	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$7,000.00	Rating 0.00							
			Thu Prime C	CM	Thu 10-11p		T	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
C+c	ort Doto	End Data	Thu Prime C	Spoto/Mook	Poto	Poting							
Week: 09	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$2,000.00	Rating 0.00							
82 WTSP	09/17/1	2 09/17/12	Mon Prime B 2 Broke Girls	СМ	Mon 9-10p	М		:30	1	\$2,700.00 P-4	0.00 NM	0	\$0.00
Sta Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$2,700.00	Rating 0.00							
	Date Ra		escription	<u>Star</u>	t/End Time		We	<u>eekdays</u>	Len		Rtg Type		
	2 09/1 7/11 edited	2-09/23/12 N	ion Prime B	IVION	9-10p		M-		-	:30 (\$2,700.00)	0.00 NM		
83 WTSP	09/16/1	2 09/16/12	NFL Football Gar		1-4p		S	:30	2	\$4,000.00 P-4	0.00 NM	0	\$0.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09, Spot Ch	/10/12 <u>n Date Ra</u>	09/16/12 inge D	escription		\$4,000.00 t/End Time	0.00	We	eekdays	Len	ath Rate	Rtg Type		
1 WTSF	09/10/1		IFL Football Game					Sı		:30 (\$4,000.00)			
	edited P 09/10/1	2-09/16/12 N	IFL Football Game	#1 1-4p				Sı	1	:30 (\$4,000.00)	0.00 0/04		
	edited	2-03/10/12 T\	i L i oowan Gallie	πι 1-4μ						.00 (\$ 1,000.00)	O.OO INIVI		

Print Date: 09/13/12 17:15:41 Page 8 of 9

Order / Rev: 710410 - 5 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA WTSP-TV

Start Date Find Date Weekledgys Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots/Week Rate	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri		Spots	Amount
Serial Control Control	84 WTSP	09/15/1	2 09/15/12			3-7p	S	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
Start Date Red Date First Date Store Color													
B8 WTSP 0817LZ 0818LZ 081RZ	E85 WTSP	09/15/1	2 09/15/12			Sat 6-8a	S	3- :30	2	\$40.00 P-4	0.00 NM	2	\$80.00
10 News, 9am 10 N													
New Control Control	86 WTSP	09/12/1	2 09/14/12		ews, 9a@M	9-9:30A	WГF-	- :30	1	\$70.00 P-4	0.00 NM	1	\$70.00
Sizer Date End Date Weekdays Spots-Week Rate Rating CBS This Morning CB					Spots/Week 1								
Section Sect	87 WTSP	09/12/1	2 09/14/12		СМ	5-530a	WГF-	- :30	1	\$90.00 P-4	0.00 NM	1	\$90.00
CSS This Morning					Spots/Week 1								
Week	88 WTSP	09/12/1	2 09/14/12		•	7-9a	WГF-	- :30	4	\$125.00 P-4	0.00 NM	4	\$500.00
Start Date End Date Weekdays Weekdays Spots/Week Rate Rating O.00													
Week: 09/10/12 09/16/12 09/	89 WTSP	09/12/1	2 09/12/12		CM	Wed 8-9p	W	- :30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
New Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date Spots/Week Spot													
Week: 09/17/12 09/23/12 MF-10-11a Studio 10 Start Date End Date Weekdays Spots/Week Rate Rating Week 09/17/12 09/15/12 09/15/12 Sat Fine Bat Date Weekdays Spots/Week Rate Rating Week 09/10/12 09/16/12 Sat Fine Bat Date Weekdays Spots/Week Rate Rating Week 09/10/12 09/16/12 Sat Fine Bat Date Weekdays Spots/Week Rate Rating Week 09/10/12 09/16/12 Sat Fine Bat Date Weekdays Spots/Week Rate Rating Week 09/10/12 09/16/12 Sat Sat Date Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Sat	90 WTSP	09/17/1	2 09/17/12		CM	930-10a	М	- :30	1	\$100.00 P-4	0.00 NM	1	\$100.00
Start Date Start Date Start Date Weekdays Spots/Week Rate Rating													
Neek: 09/10/12 09/13/12 09/15/12 Sat 8-10a CM Sat 8-10a C	91 WTSP	09/17/1	2 09/17/12		CM	10-11a	М	- :30	2	\$75.00 P-4	0.00 NM	2	\$150.00
CBS This Morning Saturday Start Date End Date Weekdays Oy10/12 Oy16/12 O													
Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Sp	E 92 WTSP	09/15/1	2 09/15/12		_	Sat 8-10a	S	- :30	2	\$160.00 P-3	0.00 NM	2	\$320.00
E93 WTSP 09/14/12 09/14/12 Fri Prime A CM Fri 8-9p F- :30 1 \$1,500.00 P-4 0.00 NM 0 \$0.00													
Neek: 09/10/12 09/16/12 09/	E 93 WTSP	09/14/1	2 09/14/12			-	F-	- :30	1	\$1,500.00 P-4	0.00 NM	0	\$0.00
Spot Ch Date Range Description Start/End Time Fri 8-9p Start/End Time Start/E	Star Week: 09/1	t Date 10/12	End Date 09/16/12	Weekdays									
E 94 WTSP 09/14/12 09/14/12 Fri Prime B CM Fri 9-10pF :30 1 \$1,500.00 P-4 0.00 NM 0 \$0.00 CSI: NY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 F	Spot Ch	Date Ra	<u>nge</u> <u>D</u>	escription	<u>Star</u> Fri 8	<u>/End Time</u> -9p							
CSI: NY Start Date End Date Weekdays Spots/Week Rate Rating 0.00 0.0													
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WTSP 09/10/12-09/16/12 Fri Prime B Fri 9-10p F :30(\$\$1,500.00) 0.00 NM Credited				CSI: NY	CM	Fri 9-10p	F-	- :30	1	\$1,500.00 P-4	0.00 NM	0	\$0.00
1 WTSP 09/10/12-09/16/12 Fri Prime B Fri 9-10p F :30(\$1,500.00) 0.00 NM Credited E 95 WTSP 09/15/12 09/15/12 09/15/12 Sat Prime A CM Sat 8-9pS- :30 2 \$1,000.00 P-4 0.00 NM 2 \$2,000.00 Crimetime Saturday Start Date Week: 09/10/12 09/16/12 09/16/12 09/16/12 09/16/12 09/15/12 Sat Prime C CM Sat 10-11pS- :30 1 \$1,400.00 P-4 0.00 NM Meek: 09/10/12 09/15/12 09/15/12 09/16/12 09/					1	\$1,500.00							
E 95 WTSP 09/15/12 09/15/12 Sat Prime A CM Sat 8-9pS- :30 2 \$1,000.00 P-4 0.00 NM 2 \$2,000.00													
Crimetime Saturday Start Date End Date Weekdays Spots/Week Rate Rating 09/10/12 09/16/12 S- 2 \$1,000.00 0.00 S- 2 \$1,000.00 0.00 S- 2 \$1,000.00 0.00 S- 30 1 \$1,400.00 P-4 0.00 NM 1 \$1,400.00 S- Start Date End Date Weekdays Spots/Week Rate Rating Rating Rating Rating 09/10/12 09/16/12 S- 1 \$1,400.00 0.00	Cree	dited											
Week: 09/10/12 09/16/12 S- 2 \$1,000.00 0.00 96 WTSP 09/15/12 09/15/12 Sat Prime C 48 Hours Mystery CM Sat 10-11pS- :30 1 \$1,400.00 P-4 0.00 NM 1 \$1,400.00 P-4 0.00 NM Start Date Week: 09/10/12 09/16/12 09/16/12 09/16/12 Weekdays Spots/Week Rate Rating Polymore Rating Rating Polymore Week: 09/10/12 09/16/12 09/16/12 09/16/12 1 \$1,400.00 00.00	E95 WTSP	09/15/1	2 09/15/12			Sat 8-9p	S	:30	2	\$1,000.00 P-4	0.00 NM	2	\$2,000.00
48 Hours Mystery <u>Start Date</u>	Week: 09/1	0/12	09/16/12	S-	2	\$1,000.00	0.00						
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 S- 1 \$1,400.00 0.00	96 WTSP	09/15/1	2 09/15/12			Sat 10-11p	S	:30	1	\$1,400.00 P-4	0.00 NM	1	\$1,400.00
· · · · · · · · · · · · · · · · · · ·				Weekdays	Spots/Week								
								:30	2	\$50.00 P-4	0.00 NM	2	\$100.00

Print Date: 09/13/12 17:15:42 Page 9 of 9

WTSP-TV

Order / Rev: 710410 - 5 Advertiser: Obama/D/President

Alt Order #: 06299734 Product Desc: OBAMA FOR AMERICA

Flight Dates: 09/12/12 - 09/17/12 Estimate: 1536 A

Ln Ch Start End	Inventory Code	Break Start/End	d Time Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
	M-F 10-11a		TF				
	Studio 10						
Start Date End Date		/Week Rate					
Week: 09/10/12 09/16/12	TF	2 \$50.00					
98 WTSP 09/16/12 09/16/12		CM 1-4p	S	:30	\$8,000.00 P-3	0.00 NM 1	\$8,000.00
	NFL Football Game #1						
Start Date End Date		/Week Rate					
Week: 09/10/12 09/16/12	S	1 \$8,000.00					
N99 WTSP 09/13/12 09/13/12		CM Thu 8-9p	T	:30	\$5,000.00 P-3	0.00 NM 1	\$5,000.00
	Big Bang Theory/Two ar						
Start Date End Date		/Week Rate					
Week: 09/10/12 09/16/12	T	1 \$5,000.00					
N100 WTSP 09/14/12 09/14/12	` '	CM M-F 11-1	135p F	:30	\$750.00 P-4	0.00 NM 1	\$750.00
	LN (M-F)						
Start Date End Date		/Week Rate	<u> </u>				
Week: 09/10/12 09/16/12	F	1 \$750.00					
N101 WTSP 09/17/12 09/17/12		CM 7-9a	M	:30	\$200.00 P-4	0.00 NM 1	\$200.00
	CBS This Morning						
Start Date End Date		/Week Rate	. <u> </u>				
Week: 09/17/12 09/23/12	M	1 \$200.00					
N102 WTSP 09/14/12 09/14/12		CM M-F 207-2	242x F	:30	\$45.00 P-4	0.00 NM 1	\$45.00
	10 News Replay						
Start Date End Date		/Week Rate					
Week: 09/10/12 09/16/12	F	1 \$45.00	0.00				
N103 WTSP 09/17/12 09/17/12	10 News Replay	CM M-F 207-2	242x M	:30	\$25.00 P-4	0.00 NM 1	\$25.00
	10 News Replay						
Start Date End Date		/Week Rate	Rating				
Week: 09/17/12 09/23/12	M	1 \$25.00	0.00				

Totals 171 \$120,285.00